

Digi-TAC Solution Package Schedule for Approved Vendor

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Solution Package Name & Version Number [1]	Digital Marketing & Website Development (Package B)
Brief Description of Solution Package (100 words maximum)	Mediaplus Digital's web solutions empowers clients to scale their processes by digitising their workflows and having a stronger online presence. Our focus is to work with clients to build web solutions that help reduce time spent on manual work and have a scalable solution in place. By harnessing on our expertise, clients can streamline operations, enhance customer experiences, and drive growth in the digital landscape. Unlock your online potential with Mediaplus Digital's Web Solutions. Contact us today to discuss more!
Eligibility Period	8 May 2024 to 7 May 2025
Renewal of Eligibility Period [2]	8 May 2025 to 31 July 2025

Standard Solution Package (i.e. minimum items to be purchased)

Item Description	Unit Cost (\$)	Unit	Quantity	Subtotal Price (\$)
1. Software Content Management System: WordPress <ul style="list-style-type: none"> - SEO optimized CMS with up to 15 customized design content pages - Responsive design across devices and screen size - Webpage loading optimization - Advanced CMS and SEO system setup 	\$3,899	1	1	\$3,899

<p>Ai Chatbot</p> <ul style="list-style-type: none"> - AI-powered chatbot that can adapt to various web content - Natural Language Processing power chatbot to allow conversational enquiries - Training provided to system admin in managing and training the chatbot for future enhancement 	\$1,899	1	1	\$1,899
<p>WP Membership Management with Payment Modules</p> <ul style="list-style-type: none"> - Secured E-Payment with recurring payment option - Online Membership Subscription - Set-up of up to 3 level membership system - Web content access management - Website Traffic Analysis - Capabilities/Reports - Mobile-Enabled / Optimised 	\$3,999	1	1	\$3,999
<p>2. Hardware</p> <p>-</p>	-	-	-	-
<p>1. Professional Services</p> <ul style="list-style-type: none"> - Specification gathering and consultation - Frontend design and conceptualisation - Backend program and development - Set up and configuration - Web Design and Conceptualisation 	Inclusive	Inclusive	Inclusive	Inclusive
<p>2. Training</p> <p>Up to 2 hours online training</p>	Inclusive	Inclusive	Inclusive	Inclusive
<p>3. Others</p> <p>Cloud Server Shared Hosting</p> <ul style="list-style-type: none"> - Local / Asia Server - Unmetered Bandwidth - 1CPU x 1GB RAM - 20GB Storage Space - Daily Backup (up to latest 14days copies) - Runs on high performance flash drives (SSDs) - Unlimited email accounts creation 	\$289	1	1	\$289

<ul style="list-style-type: none"> - Layer 1 Firewall - Shared Cloud Server - 99.9% SLA SSL Certificate 				
			Total (S\$) :	10,086

[1] A higher upgrade of the software version is acceptable, for example solution version 3.x allow anything from 3.0 to 3.999

[2] SGTech may exercise the option to extend the Eligibility Period for an additional one-year ("Renewal Eligibility Period")

All prices excluding GST.