

Plenary 1 – Building Resilience in Trade and Investment Structures

We are facing unprecedented challenges due to the COVID-19 pandemic. Learn how a steadfast commitment to maintain an open trade channel and strong network of FTAs can mitigate disruptions to supply chains, drops in global demand, and export restrictions by helping companies build more resilient and sustainable trade and investment structures.

- **HE Jo Tyndall**, High Commissioner to Singapore, Ministry of Foreign Affairs and Trade, New Zealand
- **Mr. Gautam Banerjee**, Senior Managing Director and Chairman, Blackstone Singapore
- **Ms. Ng Bee Kim**, Director General of Trade, Ministry of Trade and Industry
- **Mr. Jeffrey Tan**, Head of Corporate Development & Technologies, YCH Group
- **Ms. Angelia Chew**, Founder and Partner, AC Trade Advisory
- Moderated by **Ms. Dawn Tan**, Channel NewsAsia

Plenary 2 – Advancing with the Digital Economy

As companies and employees adapt to engage and transact remotely through digital platforms, what are the opportunities made available in the Digital Economy Agreements for businesses to ensure business continuity and advance their interests in the region? Find out how these agreements provide advantages for Singapore businesses to gain a foothold in digital trade.

- **Mr. Saw Ken Wye**, Chief Executive Officer, CrimsonLogic
- **Ms. Koh Li-Na**, Assistant Chief Executive Officer, Planning Group, Infocomm Media Development Authority
- **Mr. Stephen Skulley**, Senior Trade and Investment Commissioner, Australian Trade and Investment Commission, Singapore
- **Mr. Alpesh Patel**, Partner, McKinsey & Company
- **Mr. Lim Teck Yong**, Head of Regional Operations and People Team, Shopee
- Moderated by **Ms. Dawn Tan**, Channel NewsAsia

Initiatives to Help Companies Utilise FTAs

- (i) Tariff Finder**
A complimentary tool for companies to explore and compute duty savings through FTAs, as well as review trade-related rules and formalities of Singapore's trading partners. The Tariff Finder is available on the [Networked Trade Platform](#) and provides greater convenience for businesses via a single touchpoint.
- (ii) FTA Outreach Sessions**
Jointly conducted by MTI, ESG and SBF, these sessions help companies understand how to enjoy FTA benefits specific to their export markets and sectors.
- (iii) One-to-One FTA Consultations**
These consultations with ESG and SBF provide advisory services that are customised to help companies benefit from FTAs as they venture abroad. Companies can consult SBF's FTA Education and Outreach team on Singapore's FTAs via email to fta@sbf.org.sg.
- (iv) Market Readiness Assistance (MRA) Grant: In-depth FTA Consultancy**
The MRA supports companies in engaging third-party FTA consultants to provide consultancy services that will enable them to strategically leverage FTAs in their target markets. Companies can receive support of up to 70 per cent of eligible costs, which will be increased to 80 per cent from 1 November 2020 to 30 September 2021.