



# Career Conversion Programme (CCP) Internationalisation Professionals

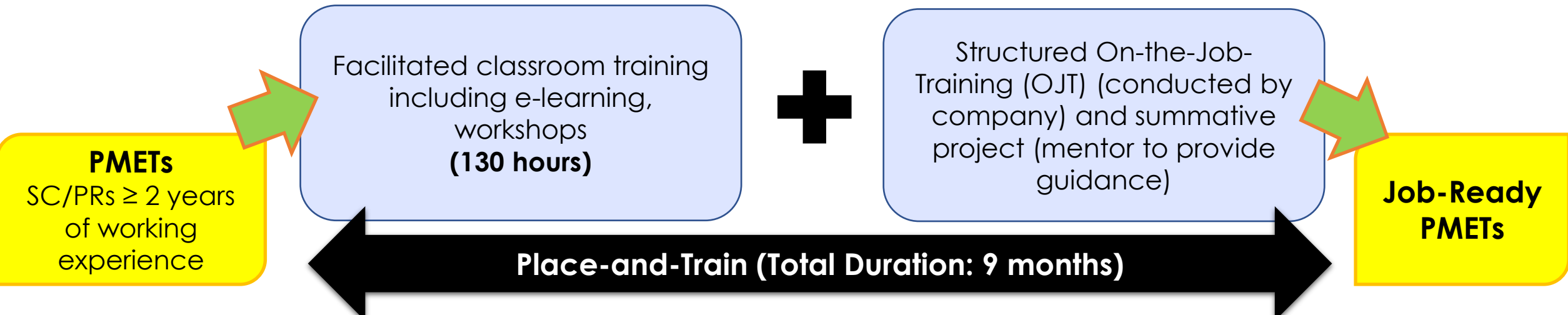
*(Previously known as Professional Conversion Programme  
for Southeast Asia Ready Talents)*

**1 October 2021**

# Helping local companies break into new markets with CCP for Internationalisation Professionals

- Revamp Professional Conversion Programme for Southeast Asia Ready Talents (PCP-SEA) which helps local companies to recruit suitable talent to assist the company to break into SEA markets
- PCP-SEA renamed to Career Conversion Programme for Internationalisation Professionals (CCP-I) which will include new markets such as China, Middle East, South Asia and Africa, in addition to SEA. CCP-I will also help companies who are keen to use B2B e-commerce to expand overseas
- CCP-I will offer the following modalities:
  - **Place-and-Train/ New hires** (9 months)
  - **Redeployment** for existing employees who are at immediate/ short-term risk of redundancy (6 months)

# CCP for Internationalisation Professionals (Place-and-Train mode)



## Candidate Eligibility

- Singapore Citizen or PR
- Min 21 years old
- Should not be a fresh graduate → 2 years work experience, or graduated / completed NS for at least two years
- Newly hired and nominated by an eligible participating company for the CCP
- Must not be in a similar job role prior to joining the CCP

## Company Eligibility

- Registered or incorporated in S'pore
- Offer employment directly related to the CCP, with remuneration that is commensurate with the market rate
- Commit to the CCP training arrangements for the PMETs
- Be committed to work with SBF on the necessary administrative matters

## Examples of Job Functions

Global Sales & Marketing

Regional Business Development

Regional B2B e-Commerce

Global Market Analysis

Regional Account Management

Franchise Operations

# Programme Funding Structure for Place-and-Train mode

## Course Fee Grant

**Total Course Fee: \$13,000**

Government Subsidy	Company Commitment
70% of course fee, capped at \$9,100 per trainee	30% of course fee i.e. \$3,900 (before GST) per trainee <i>*Company might be eligible for <a href="#">SkillsFuture Enterprise Credit (SFEC)</a></i>

## Salary Support

**For new hires employed between Sep 2020 and Mar 2022 (both months inclusive)\***

Eligibility	Government Subsidy
SC < 40 years old or PR	35% of monthly salary, capped at \$2,000 per trainee per month over 18 months
SC ≥ 40 years old or LTU	45% of monthly salary, capped at \$3,000 per trainee per month over 18 months

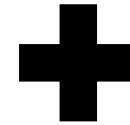
**For new hires employed from 1 April 2022**

Eligibility	Government Subsidy
SC < 40 years old or PR	70% of monthly salary, capped at \$4,000 per trainee per month over 9 months
SC ≥ 40 years old or LTU	90% of monthly salary, capped at \$6,000 per trainee per month over 9 months

\*Adjusted salary funding support for new hires who start employment between Sep 2020 and Mar 2022 (inclusive) due to JGI  
LTU: Long-Term Unemployed where LTU refers to new hires who have been actively looking for job for at least 6 months

# CCP for Internationalisation Professionals (Redeployment mode)

Facilitated classroom training including e-learning, workshops **(130 hours)**



Structured On-the-Job-Training (OJT) (conducted by company) and summative project (mentor to provide guidance)

**Existing PMETs**  
SC/PRs ≥ 1 year of service with company

**Job-Ready PMETs**

**Redeployment (Total Duration: 6 months)**

## Candidate Eligibility

- Singapore Citizen or PR
- Min 21 years old
- Graduated or completed NS, for at least 2yrs
- New job role trained for under the CCP should be substantially different from previous job role(s),
- New job role must be directly relevant to the CCP job role

## Company Eligibility

- Registered or incorporated in Singapore
- Offer employment directly related to the CCP, with remuneration that is commensurate with the market rate
- Commit to CCP training arrangements
- Be committed to work with SBF on the necessary administrative matters
- Submit details of business transformation and redeployment plans for evaluation

## Examples of Job Functions

Global Sales & Marketing

Regional B2B e-Commerce

Global Market Analysis

Regional Business Development

Regional Account Management

Franchise Operations

# Programme Funding Structure for Redeployment mode

## Course Fee Grant

**Total Course Fee: \$13,000**

Government Subsidy	Company Commitment
70% of course fee, capped at \$9,100 per trainee	30% of course fee i.e. \$3,900 (before GST) per trainee <i>*Company might be eligible for <a href="#">SkillsFuture Enterprise Credit (SFEC)</a></i>

## Salary Support

Eligibility	Government Subsidy
SC < 40 years old or PR	70% of monthly salary, capped at \$4,000 per trainee per month over 6 months
SC ≥ 40 years old	90% of monthly salary, capped at \$6,000 per trainee per month over 6 months



# Training Programme Structure

- a. Mandatory Modules** provide core competencies for the participants
- b. Specialised Elective Tracks** to specialise in either a region or in B2B e-commerce
- c. Functional Elective Modules** to select modules based on their functions
- d. Optional Immersion Programme** to participate and to gain in market experience and exposure  
*(separate fee chargeable for the Immersion Programme)*

# Training Programme Structure

## Mandatory (~46hrs)

Provide core competencies for the participants

**Navigating the Global Business Landscape**

**Leadership, Management & Business Acumen in the International Market**

**Distribution Strategy & International Marketing**

**International Trade and Investment**

## Specialised Elective Tracks (~53hrs)

Specialise in either a region or in B2B e-commerce

**Regions / e-Commerce**

South East Asia

China

B2B eCommerce

**COMING SOON**

South - Asia

Africa

Middle East

## Functional Elective (~31hrs)

Modules based on trainee's functions

**To complete a total of about 130 training hours for the mandatory, specialized elective track and functional elective modules**

## Immersion (Optional)

Separate fee chargeable

Encouraged to participate in the immersion programme for in-market exposure and experience



# APPLICATION

## What we need from you?

1. Job Description
2. CV of the talent
3. OJT plan
4. Summative project plan
5. Completed PCP online application forms

## Questions?

Mr Eady Ng

Email: [eady.ng@sbf.org.sg](mailto:eady.ng@sbf.org.sg)

Ms Elizabeth Wee

Email: [elizabeth.wee@sbf.org.sg](mailto:elizabeth.wee@sbf.org.sg)



# Thank you!