

# LEARN@SBF

## CORPORATE WORKSHOPS

(JAN - JUN 2021)



No.	PROGRAMMES	Member	Non-Member	Duration	Delivery Mode	JAN	FEB	MAR	APR	MAY	JUN
		*Prices incl. GST									
<b>BUSINESS MANAGEMENT</b>											
1	Crisis Management & Communication	\$ 535.00	\$ 856.00	1 Day	Classroom		25			19	
2	Data Analytics : Insights You Need To Improve Your Business	\$ 428.00	\$ 535.00	1 Day	Virtual*/ Classroom	12	5*	11	5*	7	3*
3	Effective Warehouse & Inventory Management	\$ 428.00	\$ 535.00	1 Day	Virtual/ Classroom	13	19*	3	7*	5	9*
4	Effective Business Negotiation Skills	\$ 390.00	\$ 490.00	1 Day	Classroom		18		28		
5	Introduction to Business Cultural Protocol & Communications with the SEA Markets	\$ 390.00	\$ 490.00	1/2 Day	Classroom	5•12	4•23	9•26	6•22	4•20	3•22
6	Introduction to Business Practices in the ASEAN Economic Community	\$ 390.00	\$ 490.00	1 Day	Classroom	6		3		6	
7	Overview of Employment Law in Singapore	\$ 168.00	\$ 275.00	1/2 Day	Virtual	26		23		21	
8	Strategy For Developing Effective Costing & Budgeting Management	\$ 228.00	\$ 335.00	1/2 Day	Virtual	25			27		
9	Strategic Procurement Management	\$ 428.00	\$ 535.00	1 Day	Virtual*/ Classroom	7	26*	18	14*	20	16*
10	Strategic Supply Chain Management	\$ 428.00	\$ 535.00	1 Day	Virtual*/ Classroom	21	3*	5	28*	21	30*
11	Supply Chain Risk Management	\$ 168.00	\$ 275.00	1 Day	Virtual	28		31		31	
12	Workplace Harassment : Rights, Remedies & Managing The Process	\$ 168.00	\$ 275.00	1/2 Day	Virtual	22		16			
13	[Dynamic E-Learning] Leading Across Cultures: Leadership, Management & Business Acumen (eCornell)	\$ 980.00	\$ 1,030.00	2 weeks access	Virtual	6•20	3•17	3•17•31	14•28	12•26	9•23

14	[Dynamic E-Learning] Strategic Decision-Making in the International Market (eCornell)	\$ 835.00	\$ 935.00	2 weeks access	Virtual		17	3•17•31	14•28	12•26	9•23
15	[E-Learning] Doing Business in Southeast Asia - Commercial Law, Legal & Tax Systems - Investment and Trade Laws - Key Regulatory Requirements Operating - Maximising Tax Benefits for Your Business	\$ 1,045.00	\$ 1,145.00	Open-Date Enrolment - Accessible for 2 Weeks From Date of Enrolment.							
16	[E-Learning] Developing Business Proposals and Obtaining Deals in the SEA Market	\$ 360.00	\$ 410.00	Open-Date Enrolment - Accessible for 2 Weeks From Date of Enrolment.							
17	[E-Learning] Raising Capital: The Process, The Players and Strategic Considerations	\$ 360.00	\$ 410.00	Open-Date Enrolment - Accessible for 2 Weeks From Date of Enrolment.							

### HR & PEOPLE MANAGEMENT

1	Apply Skills Framework For HR Planning and Management	\$ 428.00	\$ 535.00	2.5 hr/session	Virtual	8, 15 & 25		2, 9 & 16		10, 17 & 24	
2	Apply Career Competencies for Skills Framework HR Planning and Management	\$ 214.00	\$ 321.00	2.5 hr/session	Virtual	15		9		17	
3	Addressing Organisational Learning Needs for a Future Ready Workforce	\$ 214.00	\$ 321.00	2.5 hr/session	Virtual	25		16		24	
4	Cross-Cultural Business Negotiation	\$ 420.00	\$ 530.00	1 Day	Classroom	13		10		13	
5	Continuous Improvement In Leadership Skills For Internatinalisation	\$ 214.00	\$ 321.00	2.5 hr/session	Virtual			16			
6	Challenges In Developing Leadership Skills For Internationalisation	\$ 214.00	\$ 321.00	2.5 hr/session	Virtual			26			25
7	Discover Skills Framework For HR Planning and Management	\$ 214.00	\$ 321.00	2.5 hr/session	Virtual	8		2		10	
8	Discover The Importance of Leadership Skills In Times Of Crisis	\$ 214.00	\$ 321.00	2.5 hr/session	Virtual		5			7	

9	Develop Leadership Skills For Internationalisation	\$ 428.00	\$ 535.00	2.5 hr/ session	Virtual			26	5•16		25
10	Developing Additional Arsenal in Leadership Skills	\$ 214.00	\$ 321.00	2.5 hr/ session	Virtual				5		
11	Explore Various Ways To Overcome Crisis	\$ 214.00	\$ 321.00	2.5 hr/ session	Virtual			1		28	
12	Exploring Our Mind for Situational Thinking & Decision Making	\$ 490.00	\$ 590.00	1 Day	Classroom		10				
13	Integrate Leadership Skills In Times Of Crisis	\$ 214.00	\$ 321.00	2.5 hr/ session	Virtual		19			17	
14	Inter-cultural Communication Skills	\$ 420.00	\$ 530.00	1 Day	Classroom	27		24			2
15	Leadership Skills In Times Of Crisis	\$ 428.00	\$ 535.00	2.5 hr/ session	Virtual		5•19	1		7•17•28	
16	Negotiation & Business Decision-Making in SEA	\$ 390.00	\$ 490.00	1/2 Day	Classroom	5•12	4•23	9•26	6•22	4•20	3•22
17	[Dynamic E-Learning] Leverage Emotional Intelligence for Project Results (eCornell)	\$ 980.00	\$ 1,030.00	2 weeks access	Virtual		10	10	7	5	2•30
18	[E-Learning] HR Management Strategies in SEA	\$ 335.00	\$ 385.00	Open-Date Enrolment - Accessible for 2 Weeks From Date of Enrolment.							

## MARKETING

1	Apply and Develop TikTok Account and Functionalities	\$ 214.00	\$ 321.00	2.5 hr/ session	Virtual	14	10		15		10
2	Boost Your ASEAN Business Via WeChat	\$ 428.00	\$ 535.00	2.5 hr/ session	Virtual			12, 19 & 26		7, 14 & 21	
3	Content Analysis For TikTok	\$ 214.00	\$ 321.00	2.5 hr/ session	Virtual	21	17		22		17
4	Discover WeChat to Boost ASEAN Business	\$ 214.00	\$ 321.00	2.5 hr/ session	Virtual			12		7	
5	Discover WeChat Official Account Strategy	\$ 214.00	\$ 321.00	2.5 hr/ session	Virtual			19		14	
6	Discover TikTok Application	\$ 214.00	\$ 321.00	2.5 hr/ session	Virtual	7	3		8		3

7	Effective Strategies for Business Marketing	\$ 420.00	\$ 530.00	1 Day	Classroom		25				9
8	Establishing Your Brand Via TikTok	\$ 428.00	\$ 535.00	2.5 hr/ session	Virtual	7, 14 & 21	3, 10 & 17		8, 15 & 22		3, 10 & 17
9	Established WeChat Official Account Management for Businesses	\$ 214.00	\$ 321.00	2.5 hr/ session	Virtual			26		21	
10	Introduction to Marketing & Advertising for Consumer & B2B Products	\$ 520.00	\$ 620.00	1 Day	Virtual*/ Classroom	20•21*	10	11*•24	21•23*	5•7*	23•4*
11	International Business Social Media Strategies & Market Research Info in SEA Region	\$ 600.00	\$ 700.00	1 Day	Virtual*/ Classroom	27•29*	17	19*•31	28•30*	14*•19	25*•30
12	Managing Brand Transformation In The Digital Age & Beyond	\$ 1,288.00	\$ 1,388.00	2 Day	Virtual			3&4			
13	Practical Skills for Successful Selling	\$ 390.00	\$ 490.00	1 Day	Classroom		2		14		
14	Power Up Your Digital Skills : Google Ads Search	\$ 228.00	\$ 335.00	1 Day	Virtual	6		15		10	
15	Social Media Strategic Planning & Execution	\$ 228.00	\$ 335.00	1 Day	Virtual		24		26		2
16	[Dynamic E-Learning] Understanding the Digital Marketing Landscape and the Customer Funnel (eCornell)	\$ 1,045.00	\$ 1,145.00	2 weeks access	Virtual	27	10•24	10•24	7•21	5•19	2•16•30

### CORPORATE SOCIAL RESPONSIBILITY

1	CSR in Action - Business Impact Training	This programme is fully subsidized by SBFF		5 Days	Virtual	20, 21, 25, 26, 27	17, 18, 22, 23, 24	17, 18, 22, 23, 24	14, 15, 19, 20, 21	17, 18, 19, 20, 21	24, 25, 28, 29, 30
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### FINANCE, TRADE FINANCE & TAX MANAGEMENT

1	Advance Letters of Credit - Pitfalls in Letters of Credit in International Trade Finance, Risks & Frauds	\$ 420.00	\$ 520.00	1 Day	Classroom				29		
2	Corporate Tax Planning : Maximising Tax Benefits	\$ 320.00	\$ 430.00	1 Day	Virtual*/ Classroom	19		23/24* two half-days		25	
3	Debts & Debtors Management For Companies In Challenging Times	\$ 168.00	\$ 275.00	1/2 Day	Virtual			18			17

4	Effective Cashflow Management, Budgeting and Analysis	\$ 428.00	\$ 535.00	1 Day	Virtual*/ Classroom		22	17*		11	8*
5	Effective Foreign Currency Management	\$ 428.00	\$ 535.00	1 Day	Virtual*/ Classroom	13*		1	13*		
6	Finance Essentials: Investing & Financing Fundamentals	\$ 428.00	\$ 535.00	1 Day	Virtual*/ Classroom	7	8*			18*	1
7	Import/ Export Contract & International Trade Practices			2 Day	Classroom			22 & 23			
8	Import/ Export Finance, Letter of Credit and Fraud Prevention	\$ 420.00	\$ 520.00	2 Day	Classroom				5 & 6		
9	Import/ Export Business & International Trade Practices	\$ 600.00	\$ 680.00	2 Day	Classroom			1 & 2			
10	Letters of Credit: An In-Depth Understanding for Importers and Exporters	\$ 640.00	\$ 1,050.00	2 Days	Classroom	11 & 12		24 & 25	19 & 20		
11	Letters of Credit Essentials	\$ 390.00	\$ 640.00	1 Day	Classroom		18		15		21
12	Letters of Credit Rules & Practices - UCP			2 Day	Classroom			16 & 17			
13	Managing GST Effectively for Businesses	\$ 390.00	\$ 490.00	1 Day	Classroom	15		12		7	
14	Measuring & Analysing Financial KPIs From Business Perspective	\$ 228.00	\$ 335.00	1 Day	Virtual			22			22
15	New Incoterms 2020 - how to Apply and Use it Effectively in International Trade			1 Day	Classroom	4					
16	New Incoterms 2020	\$ 390.00	\$ 640.00	1 Day	Classroom	27	17	30	28	28	15
17	Zero-Rating for International Services and Exports	\$ 300.00	\$ 420.00	2 Days	Virtual		15 & 16				7 & 8
18	[Dynamic E-Learning] Understanding Financial Statements (eCornell)	\$ 850.00	\$ 950.00	2 weeks access	Virtual	13•27	10•24	10•24	7•21	5•19	2•16•30
19	[E-Learning] Financing & Transaction Arrangements for International Trade	\$ 360.00	\$ 410.00	Open-Date Enrolment - Accessible for 2 Weeks From Date of Enrolment.							
20	[E-Learning] Financing Models and Costs for Business Excellence	\$ 360.00	\$ 410.00	Open-Date Enrolment - Accessible for 2 Weeks From Date of Enrolment.							

21	[E-Learning] Effective Budget & Cost Planning for Businesses	\$ 360.00	\$ 410.00	Open-Date Enrolment - Accessible for 2 Weeks From Date of Enrolment.							
22	[E-Learning] Effective Budgeting & Cost Planning for Businesses	\$ 360.00	\$ 410.00	Open-Date Enrolment - Accessible for 2 Weeks From Date of Enrolment.							
<b>LEGAL &amp; COMPLIANCE</b>											
1	A Practical Approach to Vetting / Drafting Sales Purchases and Service Level Agreements	\$ 428.00	\$ 535.00	1 Day	Virtual*/ Classroom			26		20*	4
2	A Practical Approach to Vetting & Securing A Joint Venture Agreement	\$ 428.00	\$ 535.00	1 Day	Virtual*/ Classroom	15	5*		30		
3	Competition Law & Its Impact On Your Business	\$ 168.00	\$ 275.00	1/2 Day	Virtual			9			
4	Essential Contract Law For Non-Legal Professionals	\$ 228.00	\$ 335.00	1 Day	Virtual		4				1
5	Safeguarding Personal Data For Businesses : Key Obligations & New Amendments	\$ 168.00	\$ 275.00	1/2 Day	Virtual			5			18
6	The Legal Aspect of Doing Business Online	\$ 168.00	\$ 275.00	1/2 Day	Virtual	15			6		
7	[E-Learning] Local Labour Laws and Practices in SEA	\$ 335.00	\$ 385.00	Open-Date Enrolment - Accessible for 2 Weeks From Date of Enrolment.							

## STAY CONNECTED WITH SBI



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