

About Salesforce Small Business Relief Grants Programme



Singapore Business Federation (SBF) and Salesforce came together to launch the Small Business Relief Grants Programme to support small businesses to stay afloat and resuscitate their businesses which are affected by the COVID-19 pandemic in November 2020. S\$960,000 has been set aside for this grant and 120 companies can receive 'one off' payment grants of S\$8,000 (exclusive of GST). Application for the grant has closed.

Why offer these grants?

The grant is aimed at supporting some eligible companies who are negatively affected by COVID-19 to assist them with their immediate cash flow problems to save jobs and embark on initiatives to adapt and emerge from this challenging period.

What are they for?

These funds are aimed at supporting initiatives by small businesses as they adapt and innovate to emerge from this challenging period in a strong position. Companies will be able to utilise the grant for rental and operational costs, maintaining employee payroll, skills upgrading, technology adoption, digitalisation and consultation for business transformation.

Eligibility

Successful applicants will be eligible for a grant of S\$8,000. Each business and affiliate will only be eligible for one grant.

- Be a for-profit business registered or incorporated in Singapore with a Unique Entity Number (UEN)
- Has at least 30% local shareholding
- 5-50 Employee Count
- S\$150,000 to S\$2 million annual revenue
- Have been in business for a full 2 years as of 1 March 2020
- Documented impact on business of COVID-19
- Have not received S\$1,000 in non-governmental grants related to COVID-19

- Are not owned (in whole or in part) by any individuals who are an employee of Salesforce and Singapore Business Federation including their respective subsidiaries and affiliates or a person engaged in the administration, selection or judging process for this grant programme nor any family members or household members of same
- The company does not promote, sell, or advertise any products, ideas, or services that fail to comply with all applicable laws, acts, regulations, rules and ordinances
- has had no previous criminal convictions; is not aware of any ongoing or potential criminal
- Ensure that completed application is submitted by 5:00pm (SGT) on Wednesday, 23 Dec 2020

Meet all other eligibility requirements in the full [Terms and Conditions](#). Please refer to the [Privacy Policy](#). Applications will only be processed if all required information has been provided. There is a limit of one Application to the programme per eligible company. Joint Applications are not allowed. In the event of multiple Applications being submitted by an eligible company, the first Application only will be considered. Please note that the funds cannot be used for any new or existing Salesforce product or service expenditures.

Application Process

1. **Application for the grant has closed.** Applications received after the closing date and incomplete applications will be automatically disqualified. Please note that only electronic applications using the online application form will be accepted and incomplete applications will be disqualified.
2. As the grants are limited, assessment of the application will be on a first-come, first-serve basis, and if an applicant does not meet the eligibility criteria, the opportunity for assessment on the eligibility of the grant will be allotted to the next applicant in line. Upon receipt of each application, each application will first be assessed by the Company (on its own or using a third party agent) for eligibility. The first 120 applicants that meets the eligibility criteria will then be scored by the panel of judges in their sole discretion against a set of criteria based on applicant's assessment of impact and need (but not limited to):
 1. the activity of the business activity of the Applicant;
 2. the financial standing of the Applicant;

3. the level of hardship suffered by the Applicant as a result of COVID-19;
 4. the likely impact of a Grant on the survivability and resilience of the Applicant; and
 5. the impact of the Applicant on its community, and the impact of the potential failure of the business on that community.
3. The selection process will be completed by 31 January 2021 with provisionally approved grant recipients to be contacted thereafter. Successful grant recipients will be announced publicly by March 2021.
 4. The applicant should ensure that the company's bank account details provided in the application are accurate. Grants will be paid into nominated recipient bank accounts.
 5. SBF's selection panel retains the exclusive right to decide which applications it selects and approves. All decisions will be final.
 6. A grant agreement will be entered into between SBF and each grant recipient. Only one grant will be available to any one business and business owner.
 7. SBF and Salesforce will share publicly how some grant recipients use their funds by asking grant recipients to provide us with a case study showing how they used the money.